

ENBIZ

MAGAZINE

A MICRO, SOLO, AND SMALL BUSINESS MAGAZINE

ADVERTISING SUBMISSION GUIDELINES

Thank you for your interest in advertising with *ENBIZ magazine*!

When supplying ad files, please follow the guidelines below to ensure successful reproduction.
For questions or concerns regarding your files, please email enbizmagpub@gmail.com or brent@bocdesigninc.com.

GUIDELINES:

- Build your ad as CMYK since no PMS matches will be available.
- Convert text to outlines whenever possible.
- Supply all fonts (both printer and screen) and supporting graphics files.
- Images must have a minimum resolution of 300 dpi.
- When designing a full-page ad, make sure that all text is 0.5" within the trim size and add a 0.125" bleed to all sides of your design.
- Magazine Dimensions—Magazine Trim Size: 8.375" x 10.875"
Magazine Bleed Size: 8.625" x 11.125"

ACCEPTED FILE FORMATS:

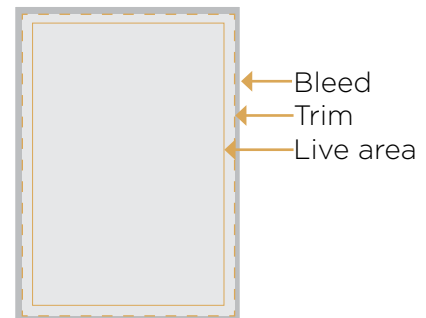
Adobe Illustrator, Adobe Photoshop, Adobe InDesign (with all supporting files and fonts), EPS file created using a Postscript print driver, and high resolution (300 dpi minimum) PDF to size.

SUBMITTING FILES:

You can e-mail advertisement files not larger than 5 MB to enbizmagpub@gmail.com

Larger files can be submitted to our online dropbox at:
<https://spaces.hightail.com/uplink/BOC>

ADVERTISING SIZE SPECS:



Full page: Trim size 8.375 x 10.875
Bleed size 8.625 x 11.125
Live area 7.875 x 10

2-Page Spread: Trim size 16.75 x 10.875
Bleed size 17 x 11.125
Live area 15.5 x 10

Half page Horizontal: 7.125 x 4.75

Contact Information:
Monique LaRue, Publisher
404.921.4165